



Northwest Iowa  
Community College

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## **NEWS RELEASE**

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### **Students, Faculty and Staff of Northwest Iowa Community College Donate \$1,500 to the Red Cross for Haitian Relief Efforts**

On Friday morning, February 5, Bob Kirschbaum, Public Relations & Development Specialist from the local Red Cross Chapter, was at NCC to accept a check for \$1,500 for the Help Haiti fund.

After the earthquake in Haiti NCC's Student Government Association (SGA) challenged NCC's campus community to raise \$750 in individual donations. If that goal was met SGA would match the \$750 to bring the total donation to \$1,500 for the Red Cross for Haitian Relief Efforts. Students, faculty and staff accepted the challenge and raised the money for the Red Cross to go to the people of Haiti.

Bob Kirschbaum stated, "Through efforts like this it's obvious that NCC is doing a great job teaching future leaders of our community to think globally. It's a good life lesson to have students think outside themselves."

Jackson Roos, Industrial & Commercial Wiring Program, said, "I felt that the fundraiser was something that we needed to do for those who are suffering in Haiti right now. So many people don't realize that you don't have to give a lot to make a big difference, and everyone can pitch in something, even if it's just a dollar. We as the human race need to look out for each other."